## **Cookie Policy**

Effective October 17, 2024

Sybil Art Business Management & Consulting - PLATFORM's uses and allows certain other companies to set cookies and other technologies on the web sites and mobile applications covered by our <a href="Privacy Policy">Privacy Policy</a> (the 'Sites'). Cookies are text files containing small amounts of information, which are downloaded to your device, or more technically, to the browser that you use on that device, when you visit a site. The entity that placed cookie on your browser can then read the information on that cookie that it set. You can find more information about cookies at: <a href="https://www.allaboutcookies.org">www.allaboutcookies.org</a>. Our web sites, emails, and mobile applications may contain small, transparent image files or lines of code that help record how you interact with the online services. These tracking technologies are often used in conjunction with cookies (or the unique identifier of your device). For purposes of this Cookie Policy, cookies and other tracking technologies will be referred to, collectively, as "cookies."

Cookies help us to improve our site and to deliver a better and more personalized service, for instance by storing information about your preferences and allowing us to recognize you when you return to our site.

Our Sites use the following types of cookies:

**Strictly Necessary Cookies**: These cookies are essential in order to enable you to move around the Sites and use their features, such as accessing secure areas of the Sites. Without these cookies, services like enabling appropriate content based your type of device cannot be provided.

**Performance Cookies**: These cookies collect information about how visitors use the Sites, for instance which pages visitors go to most often, and if they get error messages from web pages. All information these cookies collect is aggregated and is only used to improve how the Sites work.

Functionality Cookies: These cookies allow the Sites to remember choices you make (such as your language or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

**Social Media Cookies**: These cookies are used when you share information using a social media sharing button on the Sites. The social network will record that you have done this. This information may be linked to targeting/advertising activities.

**Targeting/Advertising Cookies**: These cookies are used to deliver advertising more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaigns. They are usually placed by advertising networks with our permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers.

## **Your Choices About Cookies**

We require your consent for cookies to be placed on your device as you visit our Sites. You have the right to decide whether or not to accept cookies. However, they are an important part of how our Sites work, so you should be aware that if you choose to refuse or remove cookies, this could affect the availability and functionality of the Sites.

You may manage your data collection preferences on the website <u>here</u>. Please note that this preferences manager may not be compatible with all browsers. Alternatively, if you don't want to allow cookies at all, or only want to allow use of certain cookies, please refer to your browser settings.

You can also use your browser settings to withdraw your consent to our use of cookies at any time and delete cookies that have already been set. The

website <u>www.allaboutcookies.org</u> contains comprehensive information about the process of opting out on different browsers.

If you are in the EU and would like to opt out of third-party cookies relating to behavioural advertising, please go to <a href="www.youronlinechoices.eu">www.youronlinechoices.eu</a>. Opting out does not mean you will no longer receive online advertising. It does mean that the company or companies from which you opted out will no longer deliver ads tailored to your web preferences and usage patterns.

In the US, the Network Advertising Initiative offers a means to opt out of a number of advertising cookies. Please visit <a href="http://www.networkadvertising.org/choices">http://www.networkadvertising.org/choices</a> / to learn more.

The web team is responsible for cookies at Sybil Art Business Management & Consulting - PLATFORM's. If you have queries about our use of cookies, you can contact them at <a href="mailto:info@sybilart.com">info@sybilart.com</a>.